

Anke Landschreiber
Monika Pirch
Myriam Thyes
Gudrun Kemsal



www.strictlypublic.org

Media art in public areas - projects from 2000 to 2004

[STRICTLY PUBLIC]

... was founded in 1999 by four artists whose vision is to bring new media art to the audience in a variety of urban settings. Video screening boards currently used to display news, information and commercial advertisements in public places are the preferred medium of STRICTLY PUBLIC. These boards serve as a canvas for media art.

The interweaving of commercial information with works of art accentuates the contrast between the two disciplines. The attentive viewer will sense the tension produced by the opposing types of content and experience an unexpected and unique visual quickening. Thus art is brought out to the city, its streets and its people and the otherwise mundane urban landscape becomes alive with artistic expression.

Each project is a collaboration between the founders of STRICTLY PUBLIC and various partners. Other artists are invited to share their art in this setting. The theme of each project, as well as the guest artists invited to participate, is selected, by taking into account the presentation medium, the local and the social setting.

The individual artists then face the challenges of embedding their own art into the overlaying news, information and advertising programs, solve technical challenges such as limited time slots for video presentations or the restricted use of sound and ultimately strive to bring their own aesthetic interpretation of the projects components.

STRICTLY PUBLIC also aims to break through the barriers of a medium that was developed for commercial and informative purposes. Mixing other elements into the common programs encourages new ways of visual thought and recognition.

All projects involve collaboration with other art institutions and are often accompanied by simultaneous events in these institutions.

Documentation and detailed information regarding all projects, artists and their work can be found at:

www.strictlypublic.org.

info@strictlypublic.org

[STRICTLYPUBLIC]



Subway station at Duesseldorf Central Station, January 2000. 'Waving', video by Monika Pirch

Video art in subway stations in North-Westphalia

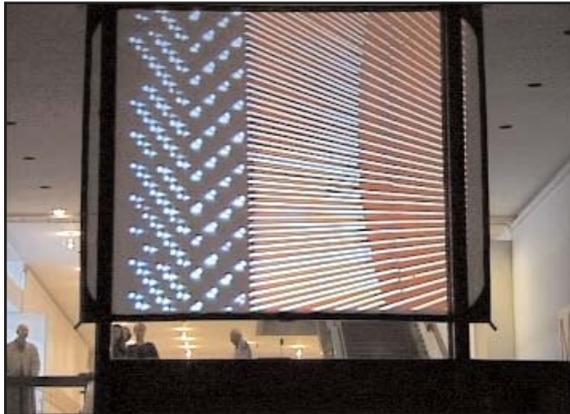
In collaboration with the company Infoscreen City Information, Inc., the first project took place beginning of 2000.

From January 12 and to early March 2000, 12 artists presented ten silent videos simultaneously on 25 screens in nine subway stations in Bonn, Duesseldorf, Essen and Cologne. Each video was 20 seconds in length and embedded in the daily regular program of news, advertising and tourist information. Two different art videos were presented daily every seven to eight minutes, and the program was repeated for six weeks.

At the opening, a presentation was held at the Kunsthalle Dusseldorf where the Director Marie Luise Syring and Strictly Public received more than 200 guests.



[STRICTLYPUBLIC]



'Timesquare', by Gudrun Kemsal



'For Rose', by Monika Pirch

Midsummer-Night 2000 - Festival of museums and art galleries in Dusseldorf

On June 24, 2000, projections of 18 videos were shown from the inside out through the window of the Art Association Duesseldorf.

Nan Hoover, former Professor of Video Art at the Academy of Art to Duesseldorf, participated as guest of honor.



'Kagoshima', by Hörner / Antfinger

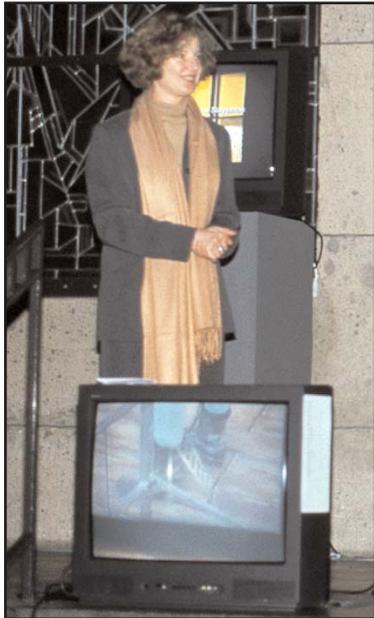
Culture in Movement - a Campaign of Cultural Institutions in Duesseldorf - September 16./17., 2000

The above program was repeated for one weekend at the Kunsthalle Dusseldorf.



'Continuum', by Jan Verbeek

STRICTLYPUBLIC



Dr. Bettina Baumgärtel



Opening at the museum kunst palast, Dusseldorf

21 video artworks at Infoscreen

Locations: Cologne - Dome / Central Station, Ebert-Square, Friesen-Square, New Market (Neumarkt); Dusseldorf - Heinrich-Heine-Avenue, Central Station; Essen - Porsche-Square, Berlin-Square; Bonn - Passageway of the Central Station.

Opening act in Dusseldorf on January 12, at the museum kunst palast

General Director of the museum kunst palast, Jean-Hubert Martin, opened the exhibition for about 300 visitors and Dr. Bettina Baumgaertel held an introduction. While the videos were shown in subway stations, an extended program of 40 different videos on eight monitors was presented at the museum kunst palast during opening act and following weekend.

Presentation in Cologne, January 13

Creations of all participating artists were presented at the subway station New Market while accompanied by the sound of the group "urban electric".



subway station, Düsseldorf, 2001



subway station, Bonn, 2001

backup_festival. new media in film

November 8 to 11, 2001, Weimar

Excerpt from the catalogue, Nov. 2001:

STRICTLYPUBLIC - Video art in public places

In urban live niches have developed where information and especially advertising is conveyed. [STRICTLY PUBLIC] has discovered these areas with their own unique point of view for their demands. (...)

The group of artists uses existing structures to portray their work on video screens in train stations and other public places. Their topics are related to the surroundings of these areas, to the metropolitan live, and to train stations as focal point of public transportation and especially to the "real" users of this place: businesses and advertising. Based on the format of such information screens, the video films run from 20 to 30 seconds.

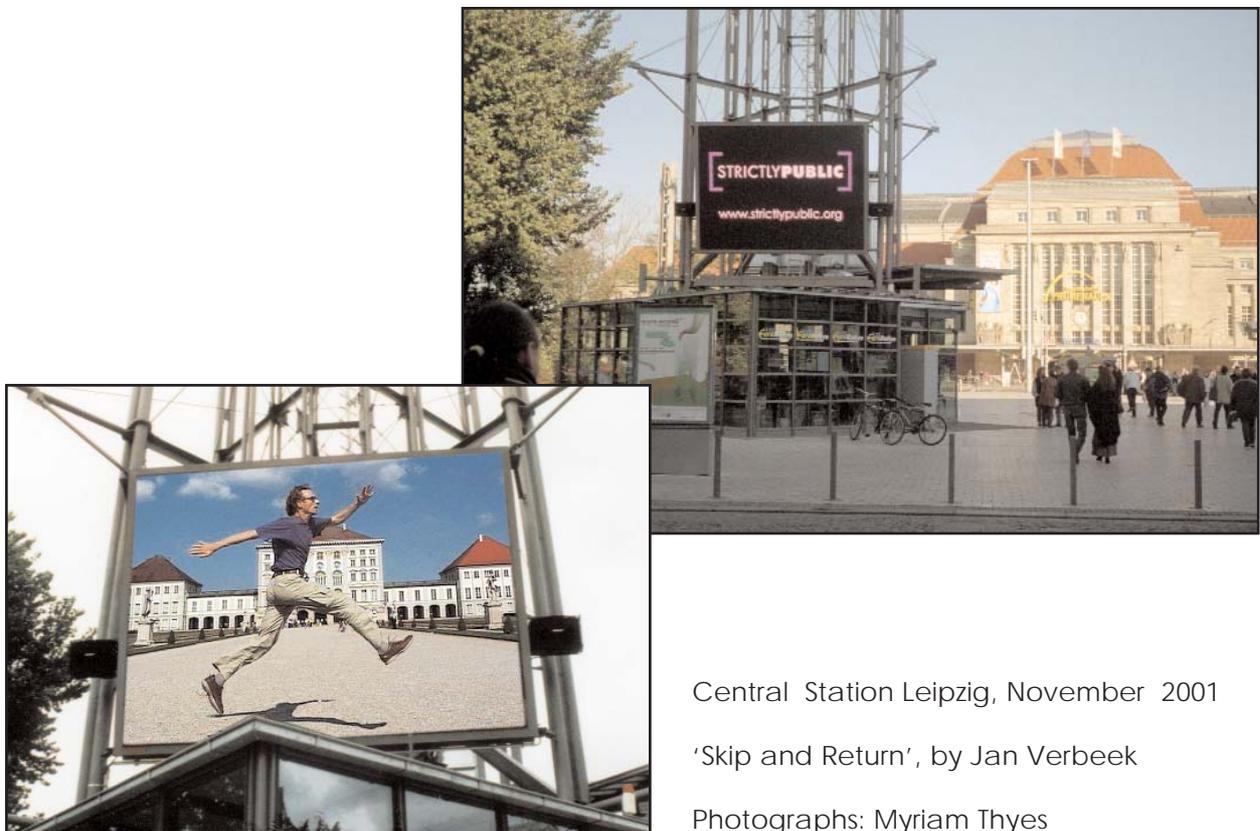
backup

2001

Within this short period the artists stage stories only with reduced and visual resources concise stories, which condense superficial situations and create a tension that brings passing people to a halt.

backup_festival presents [STRICTLY PUBLIC] on the digital videoboard in Leipzig from November 5 to 11, 2001.

11 different video films are presented in front of the Central Station, Leipzig. A second program containing extended works created by the same artists will be shown in the exhibition. [STRICTLY PUBLIC] has determined the choice of films.



Central Station Leipzig, November 2001

'Skip and Return', by Jan Verbeek

Photographs: Myriam Thyes

[STRICTLYPUBLIC]

Video art in 26 central stations in Germany

Initiative and program by [STRICTLY PUBLIC]
In cooperation with the 'Organization of Art Galleries in Germany' and the German Railways Inc.

BVDG

Die Bahn 

The program on railway screens is always displayed at the same time in all stations.

14 artists presented video art from September to November 2002 on the screens in 26 central stations all over Germany. Three different programs were shown in monthly rotation (38 art works in all - with sound).

On opening days visitors were able to see the entire video art program along with interviews with each artist (documentation by Maria A. Tappeiner).

During the following weeks video art was presented throughout the whole day (one art video per hour).



Heinz Holtmann, Gallery owner



'Lady Flamingo', by Anke Landschreiber

Opening of the first program

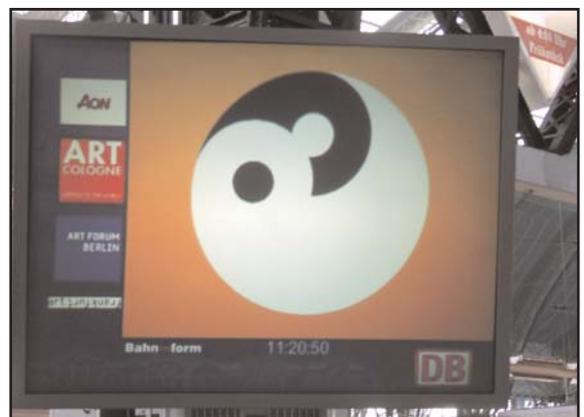
September 9, Central Station Frankfurt at the screen. Greetings by Heinz Holtmann, chairman of BVDG, and Klaus Vogt, chairman of 'Culture in Train Stations'. Introduction by Nicolaus Schafhausen, Director of the Kunstverein Frankfurt.

Opening of the second program

October 6, Central Station Zoo Berlin. Introduction by Andreas Broeckmann, Director of the Media Art Festival 'Transmediale'.

Opening of the third program

November 3, Central Station Cologne parallel to the Art fair 'Art Cologne'. Introduction by Andreas Broeckmann.



'A Little Meditation', by Myriam Thyès.
Photographs by Jürgen Möller-Kemsa.

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Central Station Frankfurt, Opening day on September 9, 2002. Photographs by Jürgen Möller-Kemsa.

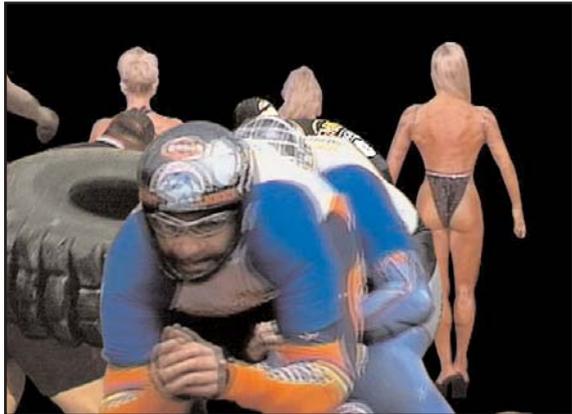
Artists

Hörner / Antlfinger
Gudrun Kemsa
Anke Landschreiber
Monika Oechsler
Offermann
Monika Pirch
Anke Schäfer
Corinna Schnitt
Gudrun Teich
Myriam Thyes
Jan Verbeek
Anja Wiese
Petr Zubek

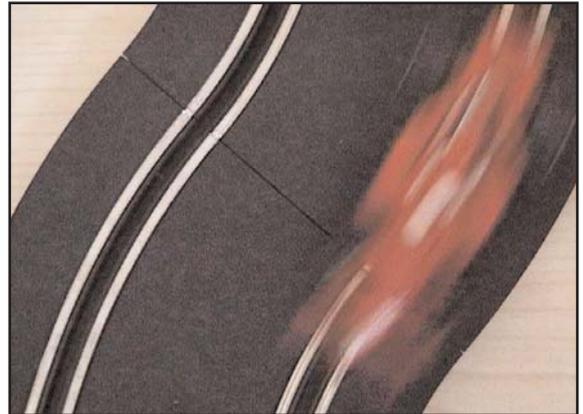
**Screens in Central Stations
in the following cities:**

| | |
|------------------------------|-------------|
| Aachen | Heidelberg |
| Berlin (Central Station Zoo) | Karlsruhe |
| Bochum | Kassel |
| Braunschweig | Cologne |
| Bremen | Leipzig |
| Chemnitz | Lübeck |
| Cottbus | Munich |
| Dortmund | Oldenburg |
| Dresden | Osnabrück |
| Duisburg | Saarbrücken |
| Düsseldorf | Schwerin |
| Frankfurt a.M. | Stuttgart |
| Hamburg (Altona) | Würzburg |

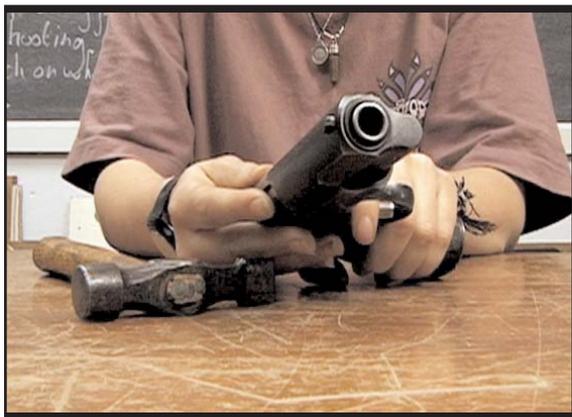
[STRICTLYPUBLIC]



'Feeling Good', by Gudrun Teich



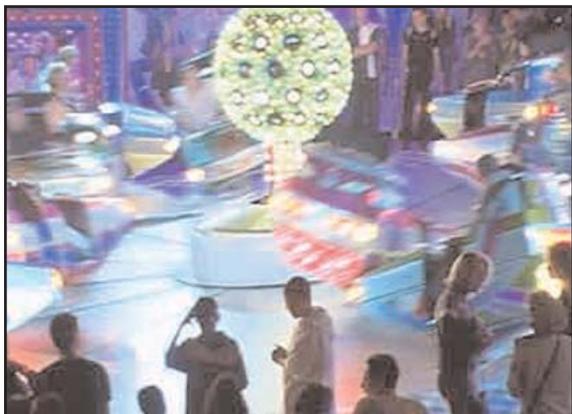
'Carrerabahn', by Anja Wiese



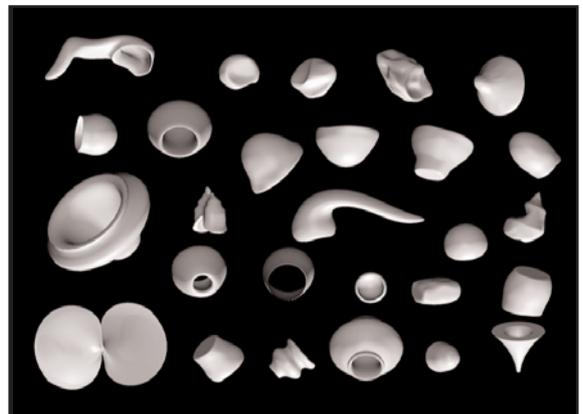
'STRIP', by Monika Oechsler



'I Love You', by Anke Schäfer



'Merry-go-round', by Gudrun Kemska



'Treasures', by Petr Zubek

STRICTLYPUBLIC

Exhibition at Cologne, January, 2003

Video projection from the inside out through the window of the culture association 'KulturKöln30'. Stills, photographs, computer-graphics inside, and videos on tv monitor.

Kultur Köln 30 Gallery
Körnerstraße 9
50774 Cologne

Artists

Anna Anders
Tanja Bogo
Gudrun Kemsal
Anke Landschreiber
Monika Pirch
Roland Schappert
Corinna Schnitt
Myriam Thyes

> 'Drink', by Roland Schappert.

Photographs by Anna Anders

Video by Anke Landschreiber





Video art projections in front of the theatre of Dusseldorf

The Culture Department of the town of Dusseldorf invited STRICTLY PUBLIC to show two videoart programs, each of about one hour duration, on four summer evenings in August 2003. The video screening in a container was part of "Platz Da!" - open air culture activities on several squares in Dusseldorf.





Video art projection in the gallery window

For the thirty years jubilee of the Commercio Gallery on November 22, 2003, the gallerist Regina Lange invited STRICTLY PUBLIC to Zurich to show a video art program in the window. The 55 min long program was repeated from 5 pm until 2 am.

Artists

Anna Anders
Tanja Bogo
Hörner/Antlfinger
Gudrun Kemsä
Hee-Seon Kim
Norbert Kraus
Anke Landschreiber
Monika Oechsler
Monika Pirch
Anke Schäfer
Roland Schappert
Corinna Schnitt
Gudrun Teich
Myriam Thyès
Jan Verbeek
Anja Vormann
Anja Wiese
Petr Zubek





FLY UTOPIA!

transmediale.04

International Media Art Festival
transmediale.04 - 'Fly Utopia!'

Video art on Berlin's largest video display at the Kurfürstendamm

From January 30, till February 29, 2004 the artists group STRICTLY PUBLIC gets the opportunity to show ten different art videos on Berlin's largest digital video display at the highly frequented Kurfürstendamm-Corner (Kurfürstendamm 227).

Videoart interrupts the normal program 100 times per day. For this event, the four members of STRICTLY PUBLIC and six invited international artists have realized their visual utopia.

STRICTLY PUBLIC intends to break through the rules of commercial communication by displaying artistic utopian messages on the video display. Starting from the screen's appearance in the public area, its function shall be broadened in an utopian sense. The short videos shown there deal with its specific possibilities, investigate the utopian potential offered by a video display in urban space and let this potential become reality.

The artists

Denis Beaubois (Australia / Mauritius)
Masayuki Kawai (Japan)
Gudrun Kemska (Germany)
Anke Landschreiber (Germany)
Niamh McCann (Ireland)
Irena Paskali (Macedonia)
Monika Pirch (Germany)
Dion Sanderson (Australia)
Jacquie Soohen / Big Noise (USA)
Myriam Thyges (Germany / Switzerland)

Lecture: Videoboard Utopia

At the Transmediale, STRICTLY PUBLIC offered a talk with video screening and discussion about their projects from 2000 up to now. 1st and 3rd February 2004, at the House of World Cultures, Berlin



Denis Beaubois
The Throw (#1: Hope)



Masayuki Kawai
Owerflow



Gudrun Kensa
Public View



Anke Landschreiber
Golden Toys



Niamh McCann
Suspension



Irena Paskali
On the Way To/From Macedonia



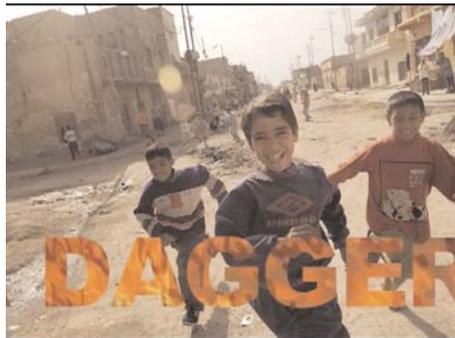
Monika Pirch
Welcome



Dion Sanderson
On the Upside Down



Jacque Soohen / Big Noise
In Iraq ...



Myriam Thyes
Mutable Worlds

